



DBAC Program Sofia University Requirement for Admission Overview of your Project & Your Leadership

This unique DBAC program at Sofia University requires the candidate to design and implement a compelling research-based business opportunity with global implications for organizational change and transformation as one of two final products. In addition, the candidate must engage in ongoing leadership assessment design, development, and mentoring that tangibly supports the successful roll-out of the designated opportunity. The findings of both projects are presented at the Sofia Global Business Congress at the end of each program. The engagement begins now, in the admissions process:

1. Identify the complex global business opportunity you seek to address throughout the three years of the DBA program. This description should be no more than 500 words.
2. Describe up to three desirable outcomes of this project following research and innovative designing of options. This overview should be no more than 500 words.
3. Provide a brief overview of your rationale for enrolling in this DBA program at Sofia University in connection with your project. This overview should be no more than 500 words.
4. Could you tell us about your leadership strengths and opportunities for continued personal development as you engage with this complex global business opportunity? This assessment should be not more than 500 words.

Thank you for the time and intention you have demonstrated here. The next step includes a conversation with a faculty member or business advisor on your project and your leadership overview.